



THE TRAVELLER

Celeste Duvoisin shares her traveller's tales and offers a pick of Switzerland's choicest corners.

à



Channel

World Radio Switzerland

Air Time

Wednesday at 18.10 / 3-5 minutes

Sponsorship mentions:

At the beginning of the program (neither slogan nor advertising message). In addition, 7 promo-trailers will be broadcast between Monday and Sunday. Total of 8 mentions a week.

World Radio Switzerland's audience

Daily reach: 60 100 people

Costs

12 weeks: CHF 4'800.-, 108 mentions

Production costs of mentions

CHF 500.- per jingle

Kontakt

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